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### Welcome

### "Our residents and our staff are at the heart of everything we do"

Our new Council Corporate Plan is a significant milestone in the development of our organisation. It sets out a clear and positive statement of what we want to achieve for Belfast over the next four years, aligned to our Medium-Term Financial Strategy, it sets out the high-level policy direction for the whole organisation to be delivered through our key strategies, investments, our service delivery plans and the huge contributions that our staff make to the city every day.

The Corporate Plan takes the priorities of the city's community plan (<u>The Belfast Agenda</u>) and sets out the ways in which the council will deliver these to grow a sustainable, inclusive economy, and equitable society.

Belfast is a place where ambition thrives. It is a place where people get things done, translating aspiration into action. We are proud of what we have achieved over the past two years and are very excited about the future for our council and city as we go forward with confidence to fulfil and advance the objectives of our Corporate Plan 2025–28.

While Belfast has faced unprecedented levels of uncertainty in recent years as a result of global shocks such as COVID-19 and the cost-of-living crisis, our citizens have demonstrated great resilience, and it is vitally important we don't lose sight of delivering strong local services that contribute to tackling inequalities and improving the quality of life for our residents. As we plan ahead it is essential that we continue to engage with political leaders and decision-makers at all levels, and with communities across the city to enable us to continue to develop and deliver a successful city that works for everyone.

We are proud to serve Belfast and represent our residents. This is why our new Corporate Plan will put our residents at the heart of everything we do. Our collaborative approach with partners and communities offers a path to redesigning and delivering services that are responsive to local needs and delivering the investment that are essential for continuing success. The new Plan means that citizens, city partners, and investors will know what direction the council is heading, what it stands for and provide the opportunity to hold us to account.

Chair of Strategic Policy & Resources Committee

### The city vision

Belfast will be a city re-imagined and resurgent.

A great place to live and work for everyone.

Beautiful, well connected and culturally vibrant, it will be a sustainable city shared and loved by all its citizens, free from the legacy of conflict.

A compassionate city offering opportunities for everyone.

A confident and successful city energising a dynamic and prosperous city region.

A magnet for talent and business and admired around the world.

A city people dream to visit.



### Our core values and behaviours

### Creativity

We are creative, always seeking new ways of working. Imagining and delivering a bright future for the city. We encourage innovation and new ideas in all that we do; giving positive recognition to those who contribute to our creativity.

### Responsibility

We accept responsibility for our actions, individually and collectively. We act responsibly, respecting each other and taking care of Belfast's cultures and the environment.

### **Integrity**

We are open and honest. We adhere to the highest possible ethical standards. We want the people of Belfast to trust us to do the right thing. We trust and support one another.

### **Problem Solving**

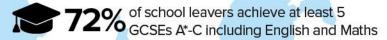
We overcome problems through hard work, ingenuity, determination and real resilience. We overcome barriers and resistance and use our creativity to think about challenges in a different way.

















70,000 students in further/higher education, training or apprenticeships

67% employment rate

96% of school leavers enter education, employment or training

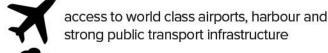


of resident properties have broadband coverage; more than double UK average



**57%** Achieve 2+ A-Levels A\* - E









33,000 properties at risk of surface water flooding



 generates the regions lowest amount of household waste per capital





42% aged 30 years or younger

## Our City Priorities for 2035

Our Corporate Plan sets out how we will deliver against the strategic priority areas for action (themes) and the significant ambitions set out within the Belfast Agenda for our city and its people. We are committed to a journey of continuous improvement, delivering strong civic leadership and creating a modern and responsive organisation. We want to continue delivering high quality services whilst continuing to invest in local community assets and facilities.

Our focus for the next three years will include:

#### Theme 1: Our services

Delivering responsive and value for money services.

#### Theme 2: Our organisation

Ensuring the correct foundations are in place and we continue to be a fit-for-purpose organisation.

#### Theme 3: Our people and communities

Making life better for all our residents.

#### Theme 4: Our economy

Creating inclusive, innovative and sustainable growth, learning and opportunity.

#### Theme 5: Our place

Creating a liveable and connected, vibrant and competitive city.

#### Theme 6: Our planet

Creating a sustainable and nature-positive city.

#### Theme 7: Compassionate city

Making Belfast a welcoming, caring, fair and inclusive city-leaving no one behind.

Our city is home to an additional 66,000 people Our people and communities 33% Our carbon reduction emissions in the life expectancy Community and neighbourhood regeneration gap between the most will be reduced by and least deprived 80% neighbourhoods everyone benefits from a thriving and prosperous economy fulfils their **Our planet** Our potential economy Re-naturing the city Compassionate and increasing Educational city resilience to safe, fair climate change Jobs and skills Inclusive growth and anti-poverty Creating a for all Good relations and shared future sustainable circular Sustainable and economy Older people inclusive economic Younger people Innovating to growth net zero good health and wellbeing vibrant, attractive, connected and environmentally sustainable Our economy Every young person will support leaving school has a destination that 46,000 **Our place** fulfils their additional

Housing-led regeneration

Connectivity, active and sustainable travel Future City Centre and wider

regeneration and investment

potential

jobs

### **Our services**

Delivering high quality, effective and efficient services that meet your needs is at the heart of everything we do. We will continually strive to invest in improving our services and facilities to ensure they meet the expectations of our services users and improve the lives of the people of Belfast. Below are some of the key services we delivered in 2023-24 and will continue to deliver over the course of this corporate plan. For a full list of all our services, please visit; www.belfastcity.gov.uk/all-services

### Our people and communities

- · 20 major projects were completed including:
  - · The restoration and expansion of Templemore Baths and upgrades at Belfast Zoo
  - Upgrades to Sally Gardens, Areema Drive, Cavehill and Loughside play parks
- Thousands of people were supported through our £1m hardship programme in response to the cost-of-living crisis

- 3,483 housing, 2,336 food safety and 703 health and safety inspections were carried out
- 1,530 daytime and 3,767 nighttime noise requests were responded to
- 1.142 burials and 3.261 cremations were carried out.
- · 3.987 births, 3,294 deaths, 1,500 marriages and 20 civil partnerships were registered
- Summer schemes were delivered at 30 community and play centres to 989 children

### **Our planet**

- 200 of our larger vehicles (comprising 90% of our fleet fuel consumption) were switched to Hydrotreated Vegetable Oil (HVO) reducing carbon monoxide and nitrogen oxide emissions by 25%
- Nine Faster (50kW+) chargers for electric vehicles were installed at leisure centres
- The proportion of all waste sent to landfill was 29%

- · The household reuse. recycling and composting rate was 41%
- 10.5 million bins (including Bryson collections) and 70.000 bulky waste items were collected
- 116 community cleanups involving 1,591 volunteers were facilitated
- 884 fixed penalty notices for littering were issued

walking and cycling path completed as part of Forth Meadow Community Greenway

health and fitness members used our studios and courts

000 people (approx) benefited from the Healthwise programme



otal of 110.254 since 2021



reused and composted

voung people attended 258 school visits and 447 litter workshops





- 57 organisations were supported to start a social economy or cooperative
- 348 existing businesses were supported with business growth activity

business

222 people were supported to achieve vocationally-specific, level 3-5 qualifications

- Belfast Jobsfair
- 238 young people benefited from our GCSE Support Programme
- 1.759 individuals were engaged through enterprise awareness activity
- There were 816 participants on our Employment and **Upskilling Academies**

- we undertook 829 inspections
- 6,143 building regulations applications were processed and 15,026 inspections undertaken
- · The St Patrick's Day music weekend events attracted 30,000 people
- The Maritime Festival attracted 80,000 people
- 213,000 visitors were welcomed to Belfast Zoo

- Six new Belfast Bikes stations and six active travel cycle stands were installed
- 112,000 journeys were taken on Belfast Bikes
- · New Brown's Bridge on the Lagan Towpath was installed
- Funding support for over 100 cultural organisations annually

individuals were engaged through enterprise awareness activity

263 business plans were developed. supporting the creation of 233 jobs through our support for business start-ups

816 participants on our Employment and Upskilling Academies, with 87% progressing into work or gaining a better job

1,600 were approved

**Belfast** an ambitious cultural celebration for

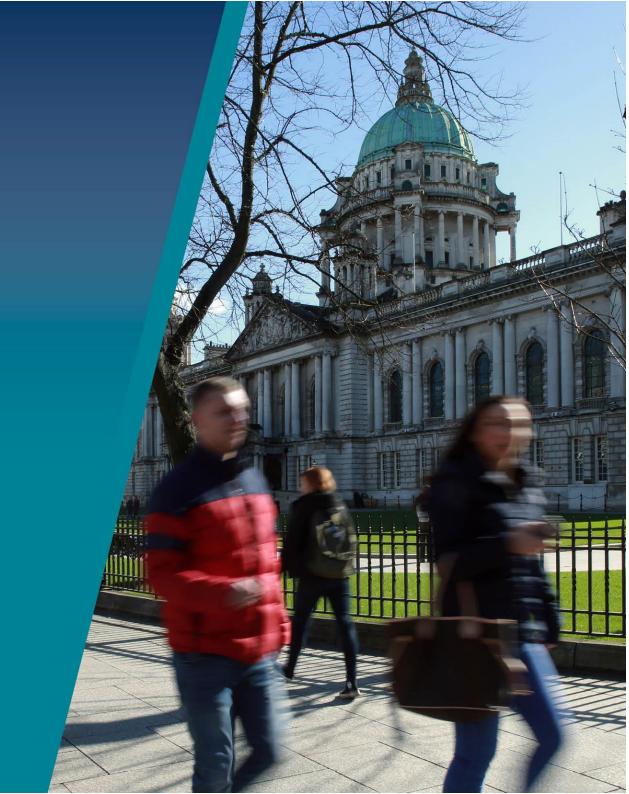
our city - was launched



2025 - 2028

## Our Organisation

Foundations for success



### **Our Organisation: Foundations for Success**

'Our ambition is to be recognised for excellence in our role as service provider and as an employer'

We recognise the need to continually develop and improve our internal services to support our key priorities and ambitions set out within this corporate plan. Our foundations reflect our capacity to deliver and achieve successful outcomes, both for the organisation and the city, and we will work to ensure their strength over the next three years.

### People

Our People are at the heart of everything we do. We will prioritise the implementation of our **People Strategy (2023 – 2026)** to provide opportunities for employees to develop and progress within the organisation. We will support departments to develop and implement strategic workforce planning to address resource and skills gaps whilst embedding inclusive growth into our approach to recruitment and apprenticeships. We will also continue to provide capacity building and support for our Elected Members to ensure they are equipped to carry out their roles effectively.

### Equality, Diversity & Inclusion (EDI)

Belfast is a vibrant city with a diverse population. We promote and uphold equality and diversity in how we plan, offer, and provide our services. We will deliver against a number of action plans as part of the EDI Strategic Framework including Race Equality and Diversity Action Plans, making equality central to our policy and decision-making processes.

### **Digital Technology**

Council will continue to explore enhancing our digital services and capability through the implementation of our **Digital Strategy**. This will focus on maximising our technology investments and systems to support service improvement across the council. Our Digital projects will focus on self-service and automation. We aim to create a data-driven culture which fosters responsible, ethical and innovative use of data to support evidence-based decision-making.

### **Continuous Improvement**

Our **Continuous Improvement Programme** will continue to deliver a sequenced programme of improvement projects that place our citizens at the centre of the services the Council delivers, resolve organisational challenges, rationalise cost, build capacity, agility, capability, and enable delivery of our objectives. This work will focus on enhancing our services including Customer Programme, Digital Services, HR, Finance and Procurement.

### Belfast Agenda (2024-2028)

The Council will work closely with the city partners to help deliver positive outcomes across the city. The **refreshed** Belfast Agenda will underpin the work of Council over the next three years to ensure that we achieve our ambitions to deliver a city where everyone fulfils their potential; benefiting from a thriving and prosperous economy, and better health & wellbeing.

### Strategic Partnerships

Partnership working is essential to drive real change in the city – no single organisation can deliver the outcomes we want to see for the people of Belfast. To maximise the impact of our partnerships, a **strategic partnership framework will be developed** to cement key partnerships across the city.

### Planning & Performance Management

The Council will implement a planning and performance management framework that supports the implementation of the corporate, departmental and service plans through regular monitoring, reporting and review.

### **Customer Focus Programme**

To enhance our services and customer experience we will develop and deliver phase 3 of our **Customer Focus Programme**.

### Celebrating language diversity

Council will implement a Language Strategy Action Plan which will promote, protect and enhance the linguistic diversity which exists within and across the city and our workforce.

### **Asset Management**

Our property assets are an important part of supporting and enabling us to transform the way we deliver our services and our regeneration priorities. We will develop an **asset management strategy** which will set the framework for managing our property portfolio effectively.

#### **Finance**

The financial sustainability of the organisation is a fundamental priority to ensure that we are effectively resourced to deliver high quality services whilst ensuring value for money for the ratepayer.

We will develop a new **medium term financial plan** 2025-2028 and **efficiency plan** to support the delivery of this corporate plan.

We will also produce a new capital programme financing strategy for 2025-2028 to outline our approach towards financing Council's capital programme.

### **Funding Framework**

A corporate level **funding framework** will be established to enable Council to become more strategic and targeted when securing external investment into the city: enhancing services, creating new facilities, assets, and transforming local places.

#### Governance

We will review our **governance arrangements** to ensure effective and efficient political decision-making. We will focus on the implementation of agreed audit actions arising from delivery of the annual Audit Plan, ensuring adequate and effective risk, control, and assurance arrangements are in place.

### Communications and Engagement

Council recognises the importance of communicating with ratepayers and other audiences through a range of platforms to keep people informed of services and projects. We will continue to innovate in how we communicate, consult, and engage to ensure communication reflects changing audience demands and emerging tools and platforms.

We will strive to ensure that our staff are continually engaged and informed through the introduction of a modern employee engagement platform that will become the main internal communications channel for council.

#### **Commercial and Procurement Services**

Developing and embedding the corporate approach to **sustainable** procurement activity across the organisation will support our aspirations to ensure inclusive growth and social value key factors within our procurement policies. We will refresh our **Commercial Strategy** as part of a medium-term financial plan, making sure we are maximising output for the minimum input, and developing a procurement approach for resources and fleet.

### City innovation

Council will prioritise the development of an Innovation Strategy and Policy to help drive service transformation. We will collaborate closely with partners to influence investment in digital infrastructure in the city and support the work of Innovation City Belfast and the Innovation Commissioner Council will provide strategic guidance and support on innovative approaches for the city and the Council, integrated with key corporate strategies. We will develop a strategic approach to managing and curating city data to support innovative approaches to delivering on the Belfast Agenda.

## Our people and communities

Making life better for all our residents



Our people and communities are at the heart of Belfast, and we will strive to ensure that we can positively impact the quality of life and wellbeing of all our residents. We will work to deliver impactful neighbourhood improvements for residents and continue to address key issues at a local level.

We will also continue to engage with key partners and networks to encourage more participation and engagement in communities, ensuring that local people can have a say in the key challenges within their neighbourhoods.

## Community and Neighbourhood Regeneration

### **Physical Programme**

Working in partnership to leverage significant investment from external sources towards ongoing delivery of the £600m Physical Programme, creating new community assets and a wide range of facilities across the city. Highlights include delivery of Cathedral Gardens, a state-of-the-art open space in the city centre and major improvements to parks including the Urban Villages £6.9m Ballysillan Playing Fields project and the €13.5m PEACE PLUS Reconnected Belfast: Waterworks and Alexandra Park. Working with a range of partners including National Lottery Heritage Fund we will redevelop the Strand Arts Centre, preserving and enhancing this iconic cinema.

### Invest in our neighbourhoods

We will work with our community planning partners to develop a joined-up approach to **neighbourhood regeneration** by developing

tailored, placed-based interventions addressing specific social economic needs.

We will continue to deliver our £10.28 million
Neighbourhood Regeneration Fund that will
support local voluntary, community and social
enterprise sector (VCSE) groups across the city to
deliver major capital projects in their
communities which help develop neighbourhood
tourism, improve environmental sustainability,
and support the city's social economy.

Council will take a strategic approach towards the development and management of **neighbourhood assets and facilities**, exploring opportunities for community wealth building and asset transfers to support and facilitate community ownership where possible.

Focus will be given to developing key **arterial routes** that will connect our communities.

We will continue to develop ways to strengthen **community participation** through inclusive codesign and ensure residents have a say in issues and interventions in their areas.

### Enhance our open spaces and physical assets

Enhancement and improvement of our **public** spaces and facilities as part of our Physical Programme will be prioritised to support accessibility as well as physical, social and emotional wellbeing for all.

This work will include the continued delivery of our annual **Playground Improvement Programme** to ensure that young people can access high quality outdoor play facilities from an early age. We will also deliver animation programmes in our new parks: Páirc Nua Chollan, Ballysillan, Marrowbone and Pitt Park.

We will continue to deliver on our <u>Belfast Open</u> <u>Spaces strategy</u> for 2035 through the implementation of a revised action plan, in line with its strategic principles.

We will work with our partners to deliver a programme of **Greenways**, **pathways** and **Access to the Hills** projects including Sydenham, Blackstaff, West Belfast and Colin Greenways and pathways at Black Mountain, Glencairn, Ligoniel and Squire's Hill.

### Build capacity within our communities

Our communities are an essential part of the fabric of Belfast. We will provide physical investment, revenue support and funding to **enhance our communities**. We will continue to build on our engagement framework to ensure

that the support that we offer meets local needs and addresses key challenges to help deliver long lasting and sustainable impact.

We will also continue to be **responsive** in times of need and develop interventions to support those most affected by emerging or ongoing social issues such as the cost-of-living crisis and support our local VCSE organisations through Council managed grant programmes.

### **Health Inequalities**

### Support the delivery of integrated health services

We will continue to work in partnership with key agencies to deliver a local area approach to **reduce health inequalities** and address health related challenges across Belfast. Improved coordination and integration of established systems and processes can help to deliver a 'One Belfast Vulnerability Model' to support interventions such as **Complex Lives** which is aimed at vulnerable people identified as being impacted by chronic homelessness.

### Increase opportunities for people to be physically active

Evidence demonstrates that leading an active life with a healthy lifestyle brings multiple health benefits. We want to increase the number of people in Belfast that lead active, healthy lifestyles throughout the course of their lives.

Our approach will be underpinned by our <u>Belfast Physical Activity and Sports</u> <u>Development Strategy</u> which will bring together partners across the community, voluntary and statutory sectors with residents, clubs, schools, leisure providers and others to develop a locally led approach to improving participating in physical activity, recreation, and sport.

We will also continue to invest in our leisure provision through our <u>Leisure Transformation Programme</u> to ensure that our leisure centres and programmes deliver quality services that meets the needs of our communities.

We will deliver our Parks Improvement Programme and continue to deliver our pitch surface replacement programme. This will ensure our facilities are kept to a high standard, enhancing the playing experience and delivering health benefits. 2025 - 2028

### Our economy

Creating inclusive, innovative and sustainable growth, learning and opportunity



Council is committed to ensuring that Belfast has a thriving and prosperous economy that is a hub for business and provides diverse employment opportunities for our population. Belfast and the Belfast City Region are central to driving productivity, innovation and growth in the Northern Ireland economy contributing more than two-thirds (£28.9bn) of Northern Ireland's economic output (Gross Value Added) and home to 50.5% of the total Northern Ireland business base, with an employment share of 63.5% of the Northern Ireland total.

### Belfast region city deal

The highly ambitious <u>Belfast Region City Deal</u> (BRCD) represents a new way of working between central and local government and regional partners. The deal secured a bespoke package of investment from central government and the BRCD partners of more than £850 million to support the delivery of a shared vision to deliver "inclusive economic growth that delivers more and better jobs, a positive impact on the most deprived communities and a balanced spread of benefits across the region".

Over the next three years we will work to implement the first £200m of BRCD funded projects emerging in the city (Studio Ulster, Digital Twin, Belfast Rapid Transit 2, Lagan Pedestrian Bridge, Momentum One Zero, I-REACH, Augment the City and Centre for Digital Healthcare Technology.

We will also continue to work closely with partners to support the delivery of other programmes such as the NI wide <u>Digital</u> <u>Transformation Flexible Fund</u>.

### **Productivity and innovation**

We will work with our partners, government, and key agencies to create more and better jobs that are sustainable and rewarding. We will focus on delivering the benefits of the BRCD, supporting innovation and application of advanced technologies that will drive the economy of the future in digital and creative industries, financial services and FinTech; life and health sciences and MedTech; and advanced manufacturing, engineering and green economy.

This will include delivery of the first phase of the £55 million BRCD Innovation Challenge Fund which aims to address the emerging needs and unique characteristics of the region and is designed to stimulate collaborative innovation and investment. The fund will stimulate innovation to address the region's 'Grand Challenges' of (i) artificial intelligence and data, (ii) health and wellbeing and (iii) sustainability and resilience.

We will promote the critical role of Belfast and the Belfast Region in driving productivity and delivering inclusive growth and work collaboratively with public and private sector partners to support and encourage continuing international, business and government investment in the Region.

### Inclusive, sustainable growth and opportunity

We will work with partners to deliver high quality enterprise support covering all stages of the business growth lifecycle. The Northern Ireland Enterprise Support Service (Go Succeed) – led by Belfast City Council on behalf of the 11 local authorities – will offer an enhanced menu of flexible support to anyone thinking about starting or growing a business. There will be specific support for key target groups including female entrepreneurs and those with a disability. It will also provide targeted support for social enterprises and cooperatives.

We will continue to develop our **City Markets,** in recognition of the key role that they play in enhancing the economic offering, vibrancy and employment opportunities in the city.

Economic activity and employment rates in parts of Belfast are amongst the lowest in Northern

Ireland. Employment rates and income levels also vary greatly across the city, and this can create barriers and exacerbate social exclusion challenges. We will therefore prioritise creating inclusive pathways to good employment opportunities through the delivery of **Belfast Employment Academies** which are short, intensive employment interventions designed to better equip residents to find good jobs.

Our work will include the ongoing collaboration with a wide range of partners through the **Belfast Labour Market Partnership** (LMP) which is focused on improving Belfast's employability outcomes and labour market conditions.

The Labour Market Partnership (LMP) will be key to building sector specific upskilling pathways, connecting residents with new or better employment opportunities, particular in our key growth sectors and areas of opportunity. We will target support for disadvantaged groups and places to ensure inclusivity and address existing imbalances. This work will require close collaboration with a wider range of community-based partners whose outreach and engagement work is essential in enabling us to attract participation from across key target groups. We will work with partners to build consensus around how we can make most effective use of resources to increase labour market participation, including

consideration of any future Shared Prosperity Fund (SPF) interventions.

Council will continue to work with partners to optimise links between the business community and education / training providers to enable young people and adults to develop the skills and qualifications they need to progress in the workforce, at all stages of their career. Skills development is central to creating the conditions for sustained innovation, excellence, and growth for our Belfast businesses.

We will also support the delivery of the <u>Belfast</u> <u>Business Promise</u> which represents a new accreditation for employers who are working together to make Belfast a city that provides good jobs, better wages for employees, whilst also supporting a sustainable local economy and building a healthier city for everyone. It will create a community of organisations committed to improving how they do business together.

Council will continue to support and strive for the creation of a **sustainable circular economy** meaning materials are not wasted and nature is regenerated. We will also work with partners to help develop an ecosystem that supports and encourages innovation and collaboration in green tech amongst existing companies and start-ups and deliver the skills essential to converting the net-zero challenge into an economic opportunity.



### Our place

Creating a liveable and connected, vibrant and competitive city



A key ambition of the Belfast Agenda is to attract a further 66,000 residents to the city by 2035 and work in partnership with key agencies to ensure that all residents have access to the high-quality, sustainable homes they deserve. In order to achieve this Council has a key role to play in terms of supporting housing led regeneration across the city.

We want to ensure quality placemaking, that Belfast is a liveable city, in which local people are connected to their community, where both residents and visitors are able to connect with jobs, services and amenities in safe, active, accessible, and sustainable way.

Enhancing our city centre is also crucial to ensure that Belfast is a thriving and inclusive destination for residents and visitors alike. We will continue to strengthen and build on our sense of place by accelerating major regeneration schemes. These will seek to deliver inclusive economic, social and environmental benefits, whilst protecting and enhancing access to our built and natural heritage.

### **Quality Place-Making and Housing Led Regeneration**

While the Council does not have direct responsibility for building new homes, it does have a range of powers that can support quality place-making and contribute to housing quality and housing development. These include the implementation of our Local Development Plan, HMO licensing, building control, planning control, non-statutory regeneration activities, economic development, promoting the city to investors and using our own land for household development and regeneration.

### Local Development Plan

The Belfast Local Development Plan (LDP) 2035 Strategy was adopted in 2023 and sets a vision for how Belfast should look in the future. The LDP will guide investment decisions in the city, supporting the ambitions of the city for inclusive, sustainable growth and development. Over the next three years, Council will produce the Local Policies Plan (LPP) which will contain local policies and site-specific proposals in relation to the development and use of land. The Plan will set out designations and land use zonings required to deliver the Council's vision, objectives and strategic polices.

To support the Local Development Plan and the strategic growth of the city, we will implement our **planning improvement programme** and streamline our planning application processes to provide a more efficient, effective and customer-focused service.

### Support and work with partners to address housing challenges

Council will continue to work with partners such as Northern Ireland Housing Executive to support

increased provision of social homes through the Social Housing Development Programme.

We will procure and engage with our long-term private sector partner (PSP) to act as a **master developer to deliver residential-led, mixed-use developments** in support of our city's growth targets.

Working with partners we will seek to **Accelerate City Centre Living** through the transformation of derelict and underutilised city centre buildings into mixed-use and residential tenures.

### Strategic Site Assessments

A key priority for Council will be to deliver Phase Two of our **Strategic Site Assessments** to bring forward housing-led regeneration schemes.

### **Active and Sustainable Travel**

Connectivity is vital for a city to be successful. Whilst Belfast is the transport and logistical hub for the entire region, it must also meet the needs of our communities, ensuring they have access to jobs and to each other. Improving connectivity within the city centre as well as between the city centre and neighbourhoods is critical to our future success.

We will work to deliver and implement an overarching programme including access, active and sustainable travel, and connectivity across the city.

### **Strategic Place Making Partnerships**

The Eastern Transport Plan (ETP) is a strategic framework for bringing forward climate commitments, supporting the integration of a prioritised and modernised public transport system and a network of walking and cycling routes across a number of Council areas including Belfast. The Council will work closely with the Department for Infrastructure to ensure that the ETP aligns with and supports our ambitions for a connected and sustainable city.

## Future City Centre and Wider City Regeneration and Investment

We will lead on the delivery of a range of strategic regeneration and investment schemes across Belfast to ensure that the potential of the wider city is maximized in a way that benefits all citizens and results in improved outcomes for communities.

We will also work to secure funding to sustain the long-term use of **2 Royal Avenue** in line with the acquisition objectives and recommendations set out in the operator feasibility report.

### **Future City Centre Programme**

Our **Future City Centre Programme** seeks to address challenges facing the city centre. These include the emerging retail, tourism and hospitality landscape and the need to reimagine and diversify to future-proof the city centre. We will reimagine the city centre, promoting mixed uses, open and green spaces and community infrastructure.

### A Bolder Vision

An ambitious blueprint developed jointly by Council, Department for Communities and Department for Infrastructure to explore a shared approach to creating a more attractive, accessible, safe and vibrant city centre. A Bolder Vision is built on the principles of promoting wellbeing for all; prioritising walking, cycling and public transport; creating lively, safe and green streets; and removing barriers to movement between the city centre and surrounding communities.

We will prioritise the development of **A Bolder Vision** Delivery Plan that will identify a range of outline pilot projects and interventions that will be most beneficial for city centre.

### Safeguarding our built Heritage

We will endeavour to safeguard our historic and heritage assets across the city, including Wilmont House, Palm House, Floral Hall and Fernhill House, as well as the continued maintenance of other significant heritage assets including City Hall, St. George's Market, Ulster Hall and the Tropical Ravine.

### **Cultural and Tourism Development**

We will continue to work with our partners to deliver on our ambitions to grow, position and sustain our tourism industry, offer an improved visitor experience, strengthen our position in national and international tourism markets while developing sustainably to attract more people to the city and to encourage them to stay longer and spend more. We aim to profile and leverage Belfast's position as a gateway city.

### Neighbourhood tourism

We will prioritise growing our tourism product by investing in **neighbourhood tourism** and supporting the incredible range of community and cultural festivals and events that take place across the city.

We will continue to invest in an annual major events programme and seek to attract large scale events, such as the Fleadh Cheoil which will be hosted across Belfast in 2026, with all the benefits that these bring both to our economy and the liveability of the city.

### **Cultural Strategy and Tourism Plan**

Council will drive delivery on our **Cultural Strategy - 'A City Imagining' and 10-year Tourism Plan** 'Make Yourself At Home' to create a culturally vibrant city which embraces and embeds culture, arts, events and festivals at its heart.

We will build on the legacy of **Belfast2024**, a cultural celebration for our city through supporting innovation, enhanced community engagement and key strategic partnerships to foster a sense of identity, social cohesion and economic growth...We will embrace our new status as a UNESCO City of Music and deliver the Multi-Annual Cultural and Arts Support Programme.

Belfast has been recognised as a UNESCO Learning City, to support this Council has been proud to deliver the Belfast Learning Festival annually and is committed to continue to promote Lifelong Learning with the support of our key partners across the city.

#### **Belfast Stories**

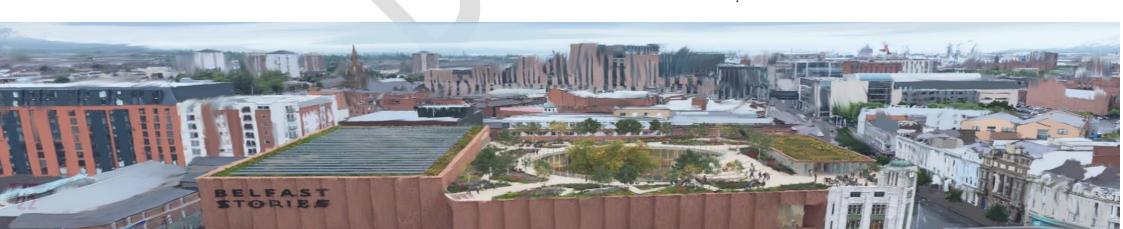
Belfast Stories is a key project within the Belfast Regional City Deal (BRCD). Due to open in 2030, it will be located in the historic Bank of Ireland building and the surrounding 5,000 m2 site at the

top of Royal Avenue. The key strategic objectives of Belfast Stories are to:

- Grow Belfast's economy through tourism led regeneration and support for screen-based creative industries.
- Create and sustain a diversified, vibrant city centre where people want to live and work, visit, and invest.
- Support a greater sense of connection with Belfast.

Belfast Stories brings together three threads as one:

- A public space a place for everyone to gather, helping us to express our unique identities and share them with others.
- A visitor attraction which clearly communicates the spirit of the city – its past, its present and its future.
- A creative hub where writers, musicians, artists and film makers can meet to create and collaborate.



2025 - 2028

### **Our planet**

Creating a sustainable, nature-positive city



We are committed to tackling climate change and biodiversity loss head on to ensure that Belfast can be a place where people and nature thrive together, a place where we can reduce waste and single-use plastics, harness green energy and plant more trees.

To deliver a sustainable city we will work with our residents and industries to reduce their carbon footprints. Belfast has a great opportunity to lead the way in providing global green solutions by leveraging our unique market access and international networks to become a hub for low carbon design and manufacturing. We will therefore support our industries to thrive on all the opportunities in the green economy whilst creating a much cleaner environment.

## Re-naturing the city and increasing resilience to climate change

We will support and shape a city that is learning and building on its existing strengths to become a green, transformed, and healthy city, promoting the uptake of nature based solutions across the city to support climate. Delivery, with city partners organisations, of the Belfast City Air Quality Action Plan (2021 – 2026) will continue in improving air quality for Belfast.

We value our natural ecosystems and will nurture and expand these further in areas most needed such as our inner city, to protect and support urban communities to thrive.

We will deliver our <u>Tree Strategy</u> to help manage and improve the tree-scape in the city, to provide a resilient and diverse urban forest for future generations. The strategy sets out a commitment to delivering key priorities and actions over the next ten years.

### Creating a sustainable circular economy

There is a real opportunity for Belfast to become a leading-edge city in driving forward a **sustainable circular economy** that minimises waste and promotes the sustainable use of natural resources.

This offers a potential route to **reducing waste**, reversing environmental harm and increasing the sustainability of products and supply chains.

Over the next three years, we will transform our throwaway economy into one where waste is reduced, resources are circulated, and nature is regenerated. Leaving no-one behind, we will maximise the social opportunities of the

transition and reduce the risks so that everyone benefits.

We will deliver local solutions to sustainable, healthy, and affordable food for our citizens. Bring together the right people to tackle the barriers that are preventing the uptake of energy efficiency measures in buildings across the city and develop a heat network project for the city centre to create jobs and prosperity. In particular we will:

- Promote sustainable circular economy approaches.
- Promote a Just Transition to Net Zero in Belfast.
- Increase the use of Electric Vehicles in Belfast and improve access to charge points.
- Reduce energy consumption (and bills) of housing and public and commercial buildings.
- Decarbonise the heat supply to buildings in the city.

### Promote sustainable circular economy approaches

We will support the development of circular economy systems where materials never become waste and nature is regenerated. We will work to reduce the carbon / environmental impact of municipal waste across Belfast, working in partnership with others to ensure items are reused, recycled or recovered.

Council is supportive of the need to produce, process, distribute and dispose of good food that can contribute to thriving local economies and sustainable livelihoods, protect the diversity of both plants and animals and the welfare of farmed and wild species whilst avoiding damaging or wasting natural resources or contributing to climate change.

We will seek re-accreditation as a <u>Sustainable Food City</u> and prioritise the development of a **Belfast Sustainable Food Strategy**. We will coordinate the Belfast Sustainable Food Partnership and create and deliver the Belfast Sustainable Food Place whilst supporting community-based approaches to sustainable food in Belfast.

We will continue to deliver our **Fleet Strategy** gradually replacing existing old fleet with new low emission vehicles, investing in necessary infrastructure on our assets to support the transition; upgrading the electrical infrastructure at Duncrue to support EV vehicles.

In order to reduce energy consumption and costs for housing, public, and commercial buildings support will be given to the development of a neighbourhood retrofit pilot through the Belfast Retrofit Hub.

### **Innovating to Net Zero**

#### Climate Action Plan

The Council will deliver its Climate Action Plan which sets out a roadmap to achieve its net zero ambitions. The plan features a range of actions across

five key themes; Tools for Transition, Energy and Buildings, Transport, Waste Management and Adaptation.

### Enable the city to decarbonise at scale

Over the next three years, we will deliver on our ambition and roadmap to become an inclusive, net-zero emissions, climate-resilient economy by working with city partners to deliver the **Belfast Local Area Energy Plan** and develop a portfolio of net zero projects to achieve the city's emission reduction targets and support an inclusive transition to net zero. We will identify and respond to emerging funding opportunities, continuing to engage with investors and financial institutions. Council will lever existing and planned assets and investment through place-based interventions to become an exemplar of a low carbon economy creating opportunities for training, employment and green growth. The aim is to expand existing clusters of net zero technology companies which exist in the city to create a burgeoning **GreenTech sector** which drives growth across NI and helps realise the objectives of the Green Growth Strategy.

Investment in the physical and digital infrastructure to develop a GreenTech ecosystem will encourage innovation and collaboration amongst existing companies and start-ups to draw in more investment and to unlock new high-growth technology for domestic use and export. In particular we will:

- Support local energy projects.
- Create an exemplar net zero park to design and demonstrate green technology.
- Develop a stable supply of green energy to the Net Zero Park and surrounding lands to support the industrial cluster.
- Accelerate the transition to low carbon manufacturing.
- Support Green Multi-Modal Mobility.

# **Compassionate** city

Making Belfast a welcoming, caring, fair and inclusive city - Leaving no one behind



As a compassionate city, we recognise the complexity and diversity of our people, and we are determined to make life better for everyone. To do this it will be vital to build on the innovation, expertise and assets which already exists within our communities. We will continue to develop pathways connecting and engaging everyone, particularly those harder to reach. Working collaboratively, through specific actions and through our overall approach to programmes and projects we are committed to ensuring that no one is left behind.

### Inclusive growth and anti-poverty

### Promoting and embedding Inclusive Growth

Council is committed to inclusive growth and ensuring the success of the city reaches every citizen. Our aim is to support and connect all residents with economic growth to create vibrant communities where everyone has the opportunity and aspiration to succeed. We recognise that the council must take the lead and demonstrate how we use our range of powers to create an inclusive city. In our role as a civic leader, this includes signing up to the Belfast Business Promise (our inclusive growth city charter) and integrating inclusive growth into Council's decision-making processes so that we can support social mobility and create more inclusive labour markets and places across the city. We will continue to work with city partners, particularly key anchor institutions, to respond to the imperative to develop a more inclusive economy.

### Addressing vulnerabilities and responding to societal challenges

We will continue to work with partners and stakeholders to help address vulnerabilities and key issues that impact on individuals and communities across the city. This will include the continued implementation of 'Complex Lives' which is a whole-system approach focused on people experiencing chronic homelessness. The Complex Lives initiative seeks to improve collaborative working between statutory bodies and voluntary sector organisations, so as to provide the right support to people who need it at the right time and in the right place.

We will also continue to respond to societal pressures such as the cost-of-living crisis to provide much needed support for children and young people, families and individuals across the city. This will include developing targeted and joined up approaches to address food, fuel and transport poverty and their impact on low-income households and adopting a responsive approach to other pressures that may emerge over the next four-year period.

### Good relations and shared future

#### Good Relations Action Plan

Over the past five years, the number of displaced people has increased globally, and whilst not large, the asylum seeking and refugee population is growing in Northern Ireland, with the majority accommodated in the greater Belfast area. Refugees and asylum seekers represent some of the most vulnerable people in our society and they often find themselves settling in areas with the highest levels of multiple deprivation, causing further stress to communities who themselves are still recovering from division and conflict.

We will therefore prioritise supporting new communities to ensure that Belfast is a diverse and vibrant city where all people can live in peace, as equals. This work will include the implementation of our Good Relations Action Plan and mainstreaming of Good Relations into Council work, to promote positive cultural change. We will also develop an inclusive Belfast Intervention Plan to address inequalities and support the inclusion and integration of all including ethnic minorities and deliver racial equality, shared education and cultural inclusion programmes and activities.

We will work across government and with communities to deliver programmes such as the Urban Villages initiative which helps transform local places, create thriving spaces and deliver good relations outcomes.

#### PeacePlus

PEACEPLUS is a European Union funding programme designed to support peace and prosperity across Northern Ireland and the border counties of Ireland, building upon the work of the PEACE and INTERREG programmes.

The Special EU Programmes Body (SEUPB) has allocated up to €17,433,277 to us for a Local Community Action Plan to fund community activities and infrastructure projects that help build peace and reconciliation in Belfast. We have worked with communities and partners across the city to further develop the plan for Belfast which will deliver projects on the following three themes: local community regeneration and transformation, thriving and peaceful communities, and celebrating cultures and diversity.

We will prioritise the implementation of the Local Community Action Plan throughout the next four-year period to deliver real and lasting peace and reconciliation across Belfast.

We have secured significant investment to enhance existing assets across the city including Waterworks Park and Alexandra Park.

We will also look at proposals for an Intercultural Hub(s) in the city.

### **Community Safety**

We will work to ensure that Belfast is a safe city that encourages cooperation with, and inspires confidence in, the justice system and the police. We will engage in our multi-agency Police and Community Safety Partnerships and implement a new Police and Community Safety Action Plan for the city.

### Ending Violence against Women & Girls

As a council, Belfast is supporting the NI Executive to roll out their Ending Violence Against Women & Girls Strategy, this is a pressing societal challenge however we are committed to ensuring that women & girls should feel, and be, safe everywhere.

Work has already begun; early 2025 saw the delivery of a training offer for community & voluntary groups, with plans to deliver more in the future.

### Older people

### Belfast Age Friendly Plan

We want Belfast to be a great place to grow older. To do this, we need to plan for an increasing aging population in a way that ensures our older people can continue to live happier, healthier and more connected lives. We will therefore prioritise delivering on the 2022-2026 Belfast Age Friendly Plan which sets out a range of important priorities and actions for Council and partner organisations to implement to support the health and wellbeing of our older people.

### Children and young people

We want all our children and young people to have the best start in life and will work closely with key agencies and partners to ensure that early intervention and early years support is available for all across Belfast.

Council will also work to ensure that we can empower our children and young people to have a say in the decisions that affect their live to achieve a sustainable, inclusive and child-friendly place to live. We will facilitate, an active and engaged Belfast City Youth Council who work

We could not fulfil our vision of Belfast being a city where older people live life to the full without the input, support and challenge provided by <u>Greater Belfast Seniors Forum</u>, the six local older people's forums and the many groups they represent.

We want to ensure that the needs of older people are considered during service development and to maximise the benefits of older people's experience.

with relevant fora and elected members to ensure that the needs of children and young people are reflected within our Belfast Agenda and council priorities.

We will also prioritise the development of a three-year action plan for play development across the city to ensure children and young people have access to high quality play opportunities from an early age. Belfast is an Age Friendly City and we are currently implementing our 3<sup>rd</sup> Age Friendly plan which is delivered through the Healthy Ageing Strategic Partnership which is facilitated by Belfast City Council. The plan contains a range of actions in relation to priorities identified by older people



### Financing the plan

Our corporate plan is based on a planned investment of £268.12 million for 2025-26. This includes a projection of £212.98 million from the district rate, £24.84 million from fees and charges, £15.13 million from grant funding and £15.17 million from other.



### Where we plan to spend our money

spend our money \_\_\_\_\_\_£ m

Planning Committee \_\_\_\_\_£9.47m

People & Communities
Committee ......£126.80m

Regeneration Committee ......£30.32m

Capital financing ......£25.27m

Total planned expenditure for 2025-26 £268.12m



£268.12m

### Measuring and Reviewing our Progress

We will implement a performance and improvement framework to enable council to monitor the delivery of our identified actions and support the achievement of our agreed performance targets. The council's monitoring and reporting structures have been designed to ensure proper oversight and accountability arrangements are in place, and to provide our Elected Members and management teams with assurances that our governance arrangements are robust. This helps to ensure transparency, accountability and drive continuous improvement.

To support the ambitions of our corporate plan, an accompanying annual Corporate Delivery and Improvement Plan will be developed that details what will be delivered against each of our priorities and associated performance indicators and targets. Reporting arrangements for the Annual Corporate Delivery and Improvement Plan are detailed below:

Annual Corporate Delivery and Improvement Plan		
Reports to	Frequency	
Corporate Management Team	Quarterly	
Oversight Board		
Standing Committees	Bi-annually	
Full Council	Bi-annually	

Updates are provided to the relevant Standing Committees and full Council by relevant Chief Officers at mid-year and end of year to facilitate appropriate scrutiny, challenge and evaluation.

As well as reporting against the corporate plan, we are also required to publish an annual self-assessment of our Performance Improvement Plan and statutory targets on the Council's website by 30 September each year. This is supported by quarterly updates to CMT, the council's Audit and Assurance Board and Audit and Risk Panel as well as the Strategy, Policy and Resources Committee to track progress regularly throughout the year.

### **Our Elected** members

In May 2023, a new council was elected. Belfast City Council has 60 democratically elected councillors, representing ten District Electoral Areas, as indicated in the map. Our councillors play a key role in representing the interests of their constituents and ensuring that the views of their electoral areas and the entire population of Belfast are reflected in the decisions that the council takes.



www.belfastcity.gov.uk/your-council

### Balmoral (Belvoir, Finaghy, Malone, Musgrave and Upper Malone)





Councillor Natasha Brennan Sinn Féin



Councillor Tara Brooks Alliance



Councillor Sarah Bunting DUP



Councillor Dónal Lyons SDLP



(Lord Mayor) Councillor Micky Murray Alliance

### Black Mountain (Andersonstown, Ballymurphy, Beechmount, Colin Glen, Falls Park, Shaw's Road and Turf Lodge)





Sinn Féin



Arder Carson Sinn Féin



Councillor Paul Doherty Micheal Donnelly Máire Donnelly SDLP Sinn Féin



Councillor Róis-Sinn Féin



Sinn Féin



Áine McCabe Ronan McLaughlin Sinn Féin

#### Botanic (Blackstaff, Central, Ormeau, Stranmillis and Windsor)



Councillor

Áine Groogan **Green Party** 



Councillor Tracy Kelly DUP



Councillor Emmet McDonough-Brown Conor McKay Alliance



Councillor Sinn Féin



Councillor Gary McKeown SDLP

### Castle (Bellevue, Cavehill, Chichester Park, Duncairn, Fortwilliam and Innisfayle)



Councillor



Brónach Anglin Sinn Féin



Councillor Fred Cobain DUP



Councillor Conor Maskey Sinn Féin



Alderman Dean A McCullough DUP



Councillor Sam Nelson Alliance



Councillor Carl Whyte SDLP

### Collin (Dunmurry, Ladybrook, Lagmore, Poleglass, Stewartstown and Twinbrook)





Councillor Michael Collins People Before Profit



Councillor Joe Duffy Sinn Féin



Councillor Matt Garrett Sinn Féin



Councillor Caoimhín McCann Siobhán McCallin Sinn Féin



Councillor Sinn Féin



Councillor Séanna Walsh Sinn Féin

### Court (Ballygomartin, Clonard, Falls, Forth River, Shankill and Woodvale)



Councillor Christina Black Sinn Féin



Claire Canavan Frank McCoubrev Ron McDowell Sinn Féin



Councillor



Councillor lan McLaughlin DUP



Nicola Verner DUP

### Lisnasharragh (Cregagh, Hillfoot, Merok, Orangefield, Ravenhill and Rosetta)





SDLP



Councillor Councillor Séamas de Faoite Davy Douglas Bradley Ferguson DUP





Councillor Eric Hanvey Alliance



Councillor Michael Long Alliance



Councillor Brian Smyth **Green Party** 

### Oldpark (Ardoyne, Ballysillan, Cliftonville, Ligoniel, New Lodge and Water Works)





Nichola Bradley

Sinn Féin





DUP

Councillor Jordan Doran

Christine Bower Anthony Flynn



Councillor JJ Magee Sinn Féin



Councillor Paul McCusker Independent



Councillor Ryan Murphy Sinn Féin



Tomás Ó Néill Sinn Féin

### Ormiston (Belmont, Garnerville, Gilnahirk, Knock, Sandown, Shandon, and Stormont)





Abernethy

Alliance





Alliance



Green Party



James Lawlor

DUP







Councillor (Deputy Lord Mayor) Alderman Jim Jenna Maghie Councillor Andrew Alliance McCormick DUP

Rodgers OBE UUP

### Titanic (Ballymacarrett, Beersbridge, Bloomfield, Connswater, Sydenham and Woodstock)





Councillor David Bell Alliance



Councillor Ruth Brooks DUP



Alderman UUP



Councillor Sonia Copeland Pádraig Donnelly Sammy Douglas Sinn Féin



Councillor



Councillor Fiona McAteer Alliance

### District **Electoral Areas**



Strategy, Programmes and Partnerships team

City Hall

Belfast

BT15GS



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www.belfastcity.gov.uk/corporateplan

#### Access to information

As part of our commitment to promoting equality of opportunity and good relations, we want to ensure that everyone is able to access the documents we produce. This document is available in alternative formats such as Braille, easy-read, audio, large print and also in other languages on request by contacting: 028 9027 0234.

